



## Event Participation Qualifiers

- Agree to the outlined event standards (see below).
- Service the Clemson area.
- Services and products of the business/organization can be offered toward the primary audience of the event. This event's intended audience is: all ages including small children.
- Business or organization prohibits discrimination and harassment of any type without regard to race, color, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, state or local laws
- Business/organizations are responsible for ensuring proper licensing, event and liability insurance as well as health and safety certifications if applicable. Event staff may request proof of certifications depending on the event/activity.
- All activities should keep the health and safety of event bystanders, event participants, and event staff/volunteers top priority at all times. Event staff have the right to discontinue any activities without notice if the event staff deem them unsafe or in violation of event standards.

## Parade Participants Event Standards/ Guidelines

- Parade date: Tuesday December 6th, 2022
- Inclement weather: The rain date is scheduled for Thursday, December 8th, 2022
- Deadline for entry form is Tuesday December 1st, 2022.
- There will 3 categories for parade competition this year: 1) Most creative entry (all entries) 2)Best float/ vehicle 3)Best performance group/ walking group 4) Best overall
- We will **not** be accepting sidewalk vendors for this event.
- **PARADE NUMBER:** Your line-up number will be emailed to you December 1st. Your number must be displayed/attached to the front right side of your entry so the announcers will

be able to locate the number and read the correct information as the entry passes. Parade entry forms turned in after the posted deadline of December 1st will not be accepted.

- **PARADE ROUTE:** The parade route will begin on Hwy 93 at Bowman Field (see attached map). You may enter the line up area from Hwy. 93 by Sikes Hall on Clemson University Campus. All participants need to arrive at the line-up area NO LATER than 5:30p.m. \*see diagram You will need to identify yourself as a parade entry to the Officer and/or Parade Staff , who will direct you to the line-up area (marked with cones) and your numbered parking space. Any group not on the official list will not be permitted to enter the line up area. Walk up registration will not be accepted.
- Entry to the parade staging area should occur via Hwy 93 @ the President's House. Please do not attempt to enter via College Ave.
- Space is limited at the formation area and only those vehicles entering the parade and/or on the official list will be allowed to enter. All groups are encouraged to assemble prior to arriving at the line up area and enter as a SINGLE GROUP.
- **Road closure information: Road closure on College Avenue to Keith Street will begin at 3pm, access will be blocked between College Avenue and all side streets, including North Clemson Avenue, Sloan Street and Keith Street. All vehicles on College Avenue must be moved by 3pm or they will be towed.**
  - **Additional road closures will begin at 4:45 p.m. in the following location:**
    - 93 northbound and southbound closed between Cherry Road and Williamson Road.
  - **Final road closures will begin at 5:50 p.m. in the following locations:**
    - College Avenue closed between Keith Street and Edgewood Ave.
    - The traffic arm on Calhoun Drive, at Brackett Hall, will remain activated until after the parade to deter motorists from traveling toward barricaded areas.
  - Those parked in the Sikes Hall area will be directed to exit via Parkway Drive onto Cherry Road, at the President's Home.
  - All barricades will remain in place until the conclusion of the parade around 8 p.m.
- All participants (floats, walkers, etc.) must incorporate the Christmas theme: CANDY CANE LANE in their music, float design and/or costumes. All entries must have a sufficient degree of Christmas decoration in order to participate in the parade.
- Entries must be entertaining to a family audience, primarily children.
- One Santa Claus will be provided by the City. Additional Santa's are prohibited. Santa hats are okay.
- Participants in the parade shall not be consuming or giving the impression of consuming alcoholic beverages or drugs and shall refrain from smoking during their participation in the parade.
- All participants must complete the Media Information Outline included in the Entry Form for their group/entry.
- Throwing candy from floats or vehicles is PROHIBITED. No materials of any sort (candy, toys, leaflets, etc.) are to be thrown or otherwise distributed from the floats or any other unit.

Violations of this rule will result in the removal of the unit from the Parade, and the violating group will not be allowed in the next year's Parade.

- Signs: Each unit should use signs or banners to identify its sponsor to spectators on both sides of the street. Banners and signs should be neat and recognizable, but should be modest in relation to the size of each unit. Six to eight inch lettering is recommended. Basic, simple signs show best.
- Design: All units should be designed in a manner that is safe for all participants and spectators. Plan for contingencies such as wind.
- Animals will be permitted in the parade if they are immediately followed by a clean up person.
- Please keep an appropriate distance (approximately 20 feet or 1 car length) between you and the entry in front of you to help ensure a slow paced, orderly and smooth flow of the parade traffic for viewing by parade watchers. Also, please do not turn your headlights on during the parade.
- Please exit the parade route as directed and be respectful of persons responsible for traffic control.
- Any application may be rejected based upon non-compliance with parade policies and procedures.
- Non Compliance with parade information may prohibit your participation in next year's parade.

## Walkers

- Walking groups should wear costumes that reflect the Christmas theme,
- Please ensure that you keep up with your group. Smaller children should be encouraged to ride on a float instead of walking.
- Walking groups shall not have a van or other vehicles following its walkers.
- Bands: All high school, college and military bands and other music ensembles are expected to play music of the holiday season.

## Vehicles & Floats

- All Vehicles & Floats must incorporate the Christmas theme.
- No entry shall exceed 14 feet in height.
- Music is strongly encouraged. Please play Christmas music only.
- Floats with generators or other possible fire hazards must provide suitable fire extinguishing equipment on the float. Please no open flames/ pyrotechnics on floats, vehicles or by walkers.
- Participants must ride on the inside of the float. No one is to sit on the edge of the float trailers with their feet dangling over the side. It is strongly recommended that children be securely seated and supervised on the floats.
- Conveyance: all units are responsible for how they are pulled along the parade route. Be sure that the trailer hitch or trailer attachment is compatible between vehicle and trailer in advance of parade day. Vehicles should not turn on their headlights during the parade.
- There will be no premature exiting of the Parade route.

**\*For the safety of all participants, please arrive at the line-up area by 5:30p.m.**

Please remember to exit the parade route as directed and be respectful of persons responsible for traffic control. It is important that the parade route continue as far onto Strode as possible. This will be covered in more detail during the safety briefing video.

Thank you for your participation and Happy Holidays



Safety training will be released November 18th, 2022. Please watch the 20 minute video and take the short safety quiz by December 3rd, 2021. The link for the video and quiz will be emailed directly to registered participants.

